



# VIII North American Strawberry Symposium

*February 3-6, 2015*

## **Sponsorship Opportunities**

**North American Strawberry Growers Association Annual Meeting**  
*in conjunction with the*

**8<sup>th</sup> North American Strawberry Symposium**

**February 3-6, 2015 Ventura, CA**

***Don't miss this great opportunity to gain visibility within the industry!***

### **A. Variety of Opportunities:**

**Sponsorship Levels for funding NASGA/NASS Conference; ideal for individual or anonymous support:**

- \_\_Platinum Sponsor**      Contributions of \$5,000 or more (includes full page proceedings ad and trade show booth)
- \_\_Gold Sponsor:**              Contributions between \$2500 and \$4999
- \_\_Silver Sponsor:**            Contributions between \$1000 and \$2500
- \_\_Bronze Sponsor:**          Contributions between \$500 and \$999

### **B. Become the sponsor for a specific event or educational session:**

**NASGA is already promoting the Berry Conference and we will begin naming your company as a sponsor as soon as you contact us to make the commitment for the event and/or session of choice.**

- ◇ **1. Conference Proceedings**      Suggested ¼(\$250), ½(\$500) and full page ads(\$1000) Timeless opportunity!
- ◇ **2. Opening reception** (\$2000.)
- ◇ **3. NASGA annual meeting luncheon** (\$5000)
- ◇ **4. NASGA/NASS Thursday Lunch** (\$3000)
- ◇ **5. Poster session** (Feb 3-6: \$2,000)
- ◇ **6. Coffee and refreshment breaks** (\$500 per break)  
  
    **Tuesday afternoon, Wednesday morning, Wednesday afternoon**  
  
    **Thursday morning, Thursday afternoon**
- ◇ **7. General Sessions (\$500 each) :** **Wednesday morning - Thursday morning**

◇ **8. Educational Sessions** (\$250 per session)

Tuesday Workshops-1,2,3,4

Wednesday NASS Sessions 1-5

Wednesday NASGA Sessions 1-5

Thursday NASS Sessions 1-6

Thursday NASGA Sessions 1-6



◇ **9. Trade show – single booth \$500, double booth \$800. Limited space!**

◇ **10. AV support, LCD projectors** (\$100-\$200)

◇ **11. Educational Tour** (Bus tour- \$2000 and lunch-\$2500)

**Sign on by November 1st, 2015 and we will include your sponsorship in the Conference registration brochure and in a full page listing of all sponsors in the Conference Proceedings.**

**Sponsorships are available on a first come, first served basis!**

Simply tell us what item you want to sponsor using the attached “Sponsorship Agreement.” This conference is a full industry- targeted marketing opportunity, unlike any other strawberry event this year.

**All sponsors of the 2015 NASGA/NASS Conference will gain the following recognition:**

Your company name and logo will be posted as a sponsor on NASGA’s website and registration page, as soon as we receive your signed Sponsorship Agreement.

Your company name, logo, and a promotional message you supply will be part of a “Recognition List” in each registration packet.

Your company’s name will be included, as appropriate, with Conference reminders we send out.  
Your company name and logo will be posted at our event.

You will be permitted to distribute your company literature or materials at our event.

**For more information contact Kevin Schooley**

**Tel: 613 258-4587**

**Email: kevinschooley@bell.net**

**Or Jami Simmons**

**Email: jami@lassencanyonnursery.com**

The North American Strawberry Growers Association (NASGA) represents growers, nursery-men, researchers, Extension specialists, and suppliers in the strawberry industry. The annual meeting, held at a different location each year, is a highlight for our members. The North American Strawberry Symposium (NASS) provides a forum for researchers across North America to meet, share the latest research results and ideas *Target our industry-wide participants from across Asia, Canada, Europe, Mexico, South America and US, all meeting in one conference location. the networking opportunities are endless.*

If you still need to register for the conference go to:

<http://www.nasga.org/n-american-strawberry-growers-conference-registration.htm>

# SPONSORSHIP AGREEMENT

Company Name as you wish it to appear in promotional materials related to the

event: \_\_\_\_\_

hereby agrees to contribute the sum of \$ \_\_\_\_\_ payable to the North American Strawberry Growers

Association (NASGA) to become a "sponsor" of the following **specific event or educational session:**

\_\_\_\_\_

With appreciation for this support, NASGA agrees to indicate this sponsorship on its website, in the printed materials provided to attendees, on signage displayed at the event and in its newsletter, provided full information and a commitment for payment is received (in US funds) within 30 days of submitting this agreement TO:

NASGA Exec. Dir.

30 Harmony Way

Kemptville

Ont. K0G 1J0

Canada

Fax to: 613-258-9129.

Questions? Call: 613-258-4587.

Authorizing Name and Title: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Mailing Address for Invoice: \_\_\_\_\_

Zip code \_\_\_\_\_ Contact person: \_\_\_\_\_

Daytime phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Site: \_\_\_\_\_

***NOTE: Please give us a brief description of your company, its products and services (here or attached including logo in jpeg). This promotional language is for use in the printed materials and website.***